

COURSE TITLE:

**PUBLIC SECTOR AND PUBLIC ADMINISTRATION:
AN INTRODUCTION TO MANAGEMENT AND ORGA-
NIZATION**

**A short description
of the course**

The course “Introduction to Management and Organization of the Public Sector” provides students with the necessary knowledge and skills to apply the theory and practice of management in public sector organizations and public administration. The course is intended for students who want to see a broader governance picture, as well as the challenges faced by employees in public sector organizations and public administration. During the course, participants will be introduced to basic management concepts and examples of good practice, and special attention will be paid to the application of basic management functions, importance and application of specialized management disciplines (strategic management, change management, leadership, project management, etc.) and strategic performance management in public administration. In order to achieve the objectives of the course, participants will: build capacity for the application of modern managerial knowledge and skills in public sector organizations, demonstrate the ability to integrate planning, organization, leadership and control, demonstrate the ability to apply management models and concepts in a particular organization, understand performance management processes that will enable the necessary changes at the individual and organizational level and assess and analyse the planned and/or achieved individual and organizational performance as the main drivers of change. The programme provides for independent work of participants (individually or in groups) on case studies and presentation of results. Case studies will be issues in the field of strategic management of public sector organizations and management of the public policy system and will be analysed from a managerial perspective.



What are the educational goals of the programme?

- The programme provides participants with the necessary knowledge and skills for the application of management theory and practice in public sector organizations and public administration.
- The course is intended for participants who want to see a broader governance picture, as well as the challenges faced by employees in public sector organizations.
- During the course, participants will be introduced to basic management tools and examples of good practice.

What knowledge will the participants acquire?

- Key management concepts, theories and problems in practice.
- Application of basic management functions.
- Significance and manner of application of the specialized management disciplines (strategic management, change management, leadership, project management, etc.).
- Strategic performance management in public administration.

Implementers: Marko Mihić and Marko Davinić

Course content

- Development of management theory
- Basics of public administration in Serbia
- Basic principles of public sector management and organization
- New Public Management - Significance and Challenges
- Strategic management aspects in public sector organizations and public administration: key components and phases
- Establishing performance management systems in public sector and public administration organizations
- Implementing the process of change - lessons learned
- Management of the public policy system: managerial and organizational aspects

