

COURSE TITLE:
INTRODUCTION TO PUBLIC POLICY

A short description of the course

The **Introduction to Public Policy** course aims to enable students interested in the analytical vocation to critically consider issues in the field of public policy. In this course, students will learn about the importance of public policy analysis, types of analysis and will be able to define the problem, predict the effects of different options and suggest the best option with clear argumentation based on economic concepts and relevant value criteria. Participants will be able to apply some of the methods of quantitative or qualitative analysis in a specific example both during instructions and within independent work. This course also contains topics such as: monitoring and evaluation of public policy, where students will be introduced to the types of indicators and learn to choose and define meaningful indicators, as well as to make a report on the implementation and evaluation of public policy effects; basics of public policy communication, primarily in writing as a policy brief / memo and as an original analysis of public policy, etc.

What are the educational goals of the programme?

What knowledge will the participants acquire?

- Attendees will understand the role of policy analysis in the decision-making process and change management.
- They will be able to critically consider the need for public policy in a specific context.
- They will be able to identify the basic information needed to analyse and assess the effects of public policy in a specific and realistic context.
- They will be able to identify the problem and perceive it from the angle of economic and other criteria relevant to decision making.

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Course content

- Public policy analysis in the process of policy making, users of public policy analysis
- Analysis process and critical thinking, Types of public policy analysis and the role of analysts
- Problem defining; Choice of criteria: value, economic and other criteria; Predicting the outcome of alternative policy options; Recommending the best option
- Monitoring the effects of public policy implementation, different types of effects and indicators; Public policy evaluation
- Developing public policy arguments; Case studies
- Communicating public policy analysis: different typical formats of written communication, oral communication to different users of analysis.

