# COURSE TITLE: INTRODUCTION TO APPLIED PUBLIC POLICIES

The number of classes: 30/15 Value expressed in ECTS points: 3/2



The course Introduction to Applied Public Policies aims to enable participants to understand the concepts related to public policies and the place of public policies in the broader process of political decision-making and government, governance in public administration and social dynamics. This course, in addition to the basic theoretical framework, emphasizes practical aspects - from the place of public policy in the broader context of public administration reform in Serbia, through familiarization with public policy instruments, policy planning including understanding communities and networks relevant to the dynamics that is characterized by setting the agenda, planning and deciding on public policies. Special attention is paid to specifics in the implementation of public policies. Through the work of this course, which includes applied methods - discussions, case studies and many examples from practice, participants will gain the basics of critical thinking on complex social issues and understand the importance and basic elements of public policy analysis. The course is a kind of introduction for students and a prerequisite for the subject of Public Policy Analysis. Furthermore, this course is a guide for students in terms of choosing further subjects within lifelong learning.



#### Course content:

- Basic concepts;
- Cycle of public policies: setting priorities, public policy making, decision making, implementation, evaluation;
- Institutional framework and stakeholders;
- Public Policy instruments: regulation versus other instruments (distributive, organizational, informational, behavioural);
- Styles in public policies, dynamics and change.

## Who is it for?

Public sector employees at various levels of government; researchers and scientists interested in contributing to decision-making on issues of public interest, employees of non-governmental organizations studying and advocating various development policies, employees of companies in public sector relations, final year undergraduate students and master's students.

## Prerequisites required:

No special prior knowledge is required for this introductory course.

## **Implementers:**

Course leader: Dr. Jasna Atanasijević

Guest lecturers: Bojana Tošić, Ognjen Bogdanović